

WHAT IS EXCELLI?

Excelli is a revolutionary super app that gives its users the power to make shopping a group event powered by integrated Chat and Social network resulting in a monetary benefit both for the buyers and sellers. In addition to shopping, Excelli also offers Payments, Groceries, Food Deliveries, Flights, Hotels and Cabs booking, Gig services, Pharmacy deliveries, Gaming & Entertainment. Excelli Coin (XLE) is the reward token of Excelli Super App platform, that users can redeem for any purchases in the platform. Influencers, affiliates, shoppers, and users of other services receive XLE tokens.

VISION

To be the most customer-focused, efficient, and innovative super app in the world. By bringing in evolutionary concepts to conventional activities, Excelli aims to make crypto accessible to the masses and be a part of their lives.



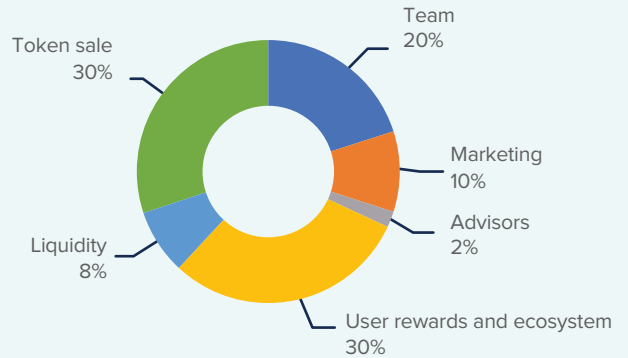
EXCELLI COIN

Introducing the world's 1st progressive crypto token

| | |
|---|--|
| Instant Secured transactions | Very Minimal Gas Fee |
| Progressive Pricing Mechanism | Users can redeem excelli coins for purchases |
| Seamless conversion to other cryptos in the app | Buyers, Influencers and Affiliates can earn XLE tokens |

TOKEN INFORMATION & ALLOCATION

- > Name: Excelli Coin
- > Token Symbol: XLE
- > Token Standard: SPL
- > Blockchain: Solana
- > Decimal: 09
- > Total Tokens Supply: 10 billion
- > Token Price: \$0.0012
- > Fundraising: \$2.94 million
- > Full Dilution Value: \$12 million
- > Future Mint: Fixed supply, future minting disabled



TOKEN DISTRIBUTION & LOCKING PERIOD

- > We plan to raise \$2.94M with 30% of the token supply through initial offering.
- > 23% Private Sale - \$2.3M at \$0.001, 10% unlocked on TGE. 10% each week linearly thereafter.
- > 2% Public Sale - \$240k at \$0.0012, 30% unlocked on TGE. 10% each week linearly thereafter.
- > 5% Seed - 10% unlocked on TGE. 10% each week linearly thereafter.
- > 2% Advisor & Partners - 1 month cliff. 10% each month linearly thereafter.
- > 20% Excelli Core Team - 6 months cliff. 10% each month linearly thereafter.
- > 10% Marketing - 1 month cliff. 10% each month linearly thereafter.
- > 30% User Rewards & Ecosystem - 1 month cliff. 10% each month linearly thereafter.
- > 8% Liquidity - Fully unlocked for liquidity requirements.

ROADMAP

